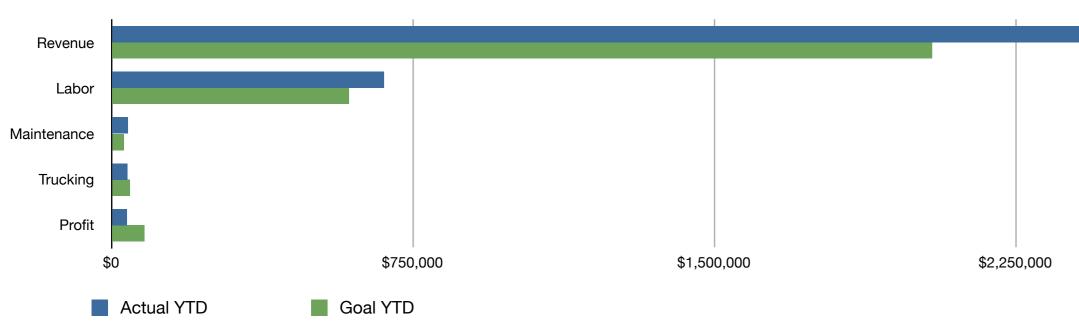
# Dashboard 2014 - Production

OVERVIEW

	Revenue	Revenue	Revenue	Revenue	Cost of	Labor	Labor	Labor	Maint	Maint	Maint	Trucking	Trucking	Trucking	Profit	Profit
	Month	YTD	YTD	YTD	Goods	Expense	Expense	Expense	Expense	Expense	Expense	Month	YTD	YTD	YTD	YTD
			Goal	2012	%		YTD	YTD Goal		YTD	YTD Goal			Goal		Goal
January	\$409,184.82	\$409,184.82	\$408,333.33	\$496,706.46	108.87%	\$152,931.77	\$152,931.77	\$116,666.67	\$4,628.53	\$4,628.53	\$6,000.00	\$6,348.87	\$6,348.87	\$9,000.00	-\$109,204.79	\$16,166.68
February	\$589,181.85	\$998,366.67	\$816,666.67	\$922,819.69	64.85%	\$148,191.57	\$301,123.34	\$238,419.10	\$3,466.62	\$8,095.15	\$12,000.00	\$7,615.67	\$13,964.54	\$18,000.00	-\$84,336.87	\$32,666.67
March	\$411,433.38	\$1,409,800.05	\$1,225,000.00	\$1,231,805.26	65.21%	\$117,257.28	\$418,380.62	\$357,628.65	\$11,115.53	\$19,210.68	\$18,000.00	\$8,002.29	\$21,966.83	\$27,000.00	-\$73,752.38	\$49,000.00
April	\$478,187.80	\$1,887,987.85	\$1,633,333.33	\$1,542,918.70	42.84%	\$103,418.72	\$521,799.34	\$474,295.32	\$11,413.07	\$30,623.75	\$24,000.00	\$7,737.16	\$29,703.99	\$36,000.00	-\$22,801.74	\$65,333.33
May	\$532,335.49	\$2,420,323.34	\$2,041,666.67	\$1,936,260.97	65.25%	\$155,983.05	\$677,782.39	\$590,961.98	\$10,144.04	\$40,767.79	\$30,000.00	\$8,990.56	\$38,694.55	\$45,000.00	\$37,636.35	\$81,666.67
June			\$2,450,000.00	\$2,538,645.16				\$707,628.65			\$36,000.00			\$54,000.00		\$98,000.00
July			\$2,858,333.33	\$2,876,572.63				\$824,295.32			\$42,000.00			\$63,000.00		\$114,333.33
August			\$3,266,666.67	\$3,149,844.47				\$940,961.98			\$48,000.00			\$72,000.00		\$130,666.67
September			\$3,675,000.00	\$3,510,045.12			1	\$1,057,628.65			\$54,000.00			\$81,000.00		\$147,000.00
October			\$4,083,333.33	\$3,831,248.53			1	\$1,174,295.32			\$60,000.00			\$90,000.00		\$163,333.33
November			\$4,491,666.67	\$4,443,362.71				\$1,290,961.98			\$66,000.00			\$99,000.00		\$179,666.67
December			\$4,900,000.00	\$4,866,191.70			:	\$1,400,000.00			\$72,000.00		:	\$108,000.00		\$196,000.00



	Revenue	Labor	Maintenance	Trucking	Profit
Actual	\$2,420,323.34	\$677,782.39	\$40,767.79	\$38,694.55	\$37,636.35
Goal	\$2,041,666.67	\$590,961.98	\$30,000.00	\$45,000.00	\$81,666.67

#### Production

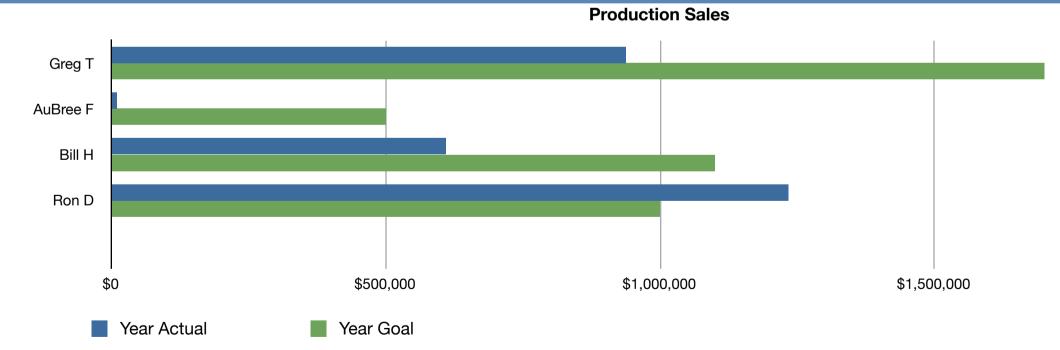
Technician CDLs									
	30 Days	60 Days	90 Days	+ 90 Days					
No License									
Permit			2	1					
CDL									

\$3,000,000

### **Dashboard 2014 - Production Sales**

OVERVIEW

	Greg T	Revenue	Revenue	AuBree F	Revenue	Revenue	Bill H	Revenue	Revenue	Ron D	Revenue	Revenue
	Revenue	YTD	Goal YTD	Revenue	YTD	Goal YTD	Revenue	YTD	Goal YTD	Revenue	YTD	Goal YTD
January	\$170,344.93	\$170,344.93	\$141,666.67	\$22,400.04	\$22,400.04	\$91,666.76	\$62,771.98	\$62,771.98	\$91,666.67	\$233,692.10	\$233,692.10	\$83,333.33
February	\$112,588.41	\$282,933.34	\$283,333.33	\$81,720.54	\$104,120.58	\$183,333.52	\$66,775.27	\$129,547.25	\$183,333.33	\$327,457.25	\$561,149.35	\$166,666.67
March	\$265,464.92	\$548,398.26	\$425,000.00	-\$19,663.09	\$84,457.49	\$275,000.28	\$98,638.64	\$228,185.89	\$275,000.00	\$66,240.59	\$627,389.94	\$250,000.00
April	\$99,255.45	\$647,653.71	\$566,666.67	\$69,160.51	\$153,618.00	\$366,667.04	\$103,826.40	\$332,012.29	\$366,666.67	\$124,715.38	\$752,105.32	\$333,333.33
Мау	\$127,445.99	\$775,099.70	\$708,333.33	\$45,813.66	\$199,431.66	\$458,333.80	\$253,659.48	\$585,671.77	\$458,333.33	\$103,300.62	\$855,405.94	\$416,666.67
June	\$550.00	\$775,649.70	\$850,000.00	\$8,049.50	\$8,049.50	\$71,428.57	\$24,200.00	\$609,871.77	\$550,000.00	\$321,121.60	\$1,176,527.54	\$500,000.00
July	\$37,610.49	\$813,260.19	\$991,666.67	\$2,047.38	\$10,096.88	\$142,857.14		\$609,871.77	\$641,666.67	\$16,626.70	\$1,193,154.24	\$583,333.33
August	\$12,208.48	\$825,468.67	\$1,133,333.33		\$10,096.88	\$214,285.71		\$609,871.77	\$733,333.33	\$40,542.52	\$1,233,696.76	\$666,666.67
September	\$59,481.02	\$884,949.69	\$1,275,000.00		\$10,096.88	\$285,714.29		\$609,871.77	\$825,000.00		\$1,233,696.76	\$750,000.00
October	\$14,528.10	\$899,477.79	\$1,416,666.67		\$10,096.88	\$357,142.86		\$609,871.77	\$916,666.67		\$1,233,696.76	\$833,333.33
November		\$899,477.79	\$1,558,333.33		\$10,096.88	\$428,571.43		\$609,871.77	\$1,008,333.33		\$1,233,696.76	\$916,666.67
December	\$38,200.00	\$937,677.79	\$1,700,000.00		\$10,096.88	\$500,000.00		\$609,871.77	\$1,100,000.00		\$1,233,696.76	\$1,000,000.00



	Greg T	AuBree F	Bill H	Ron D
Actual	\$937,677.79	\$10,096.88	\$609,871.77	\$1,233,696.76
Goal	\$1,700,000.00	\$500,000.00	\$1,100,000.00	\$1,000,000.00

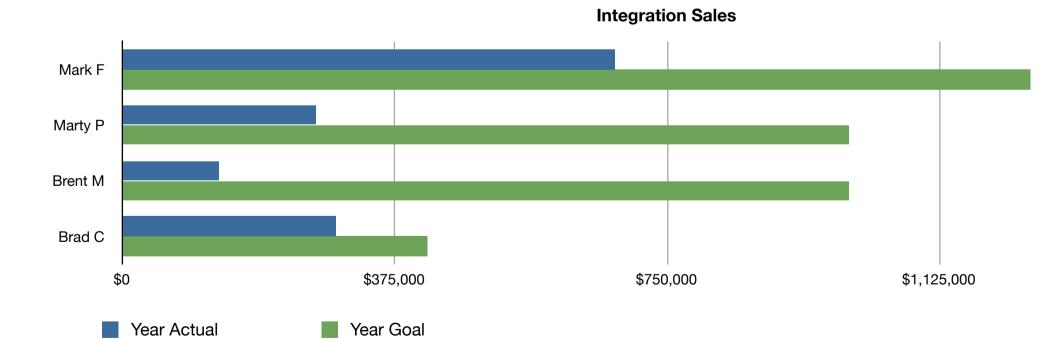
Ev	ent Profile	<u>S</u>
	1st Quarter	2nd Quarter
Profiles Completed:	0	0
Goal:	2	2

\$2,000,000

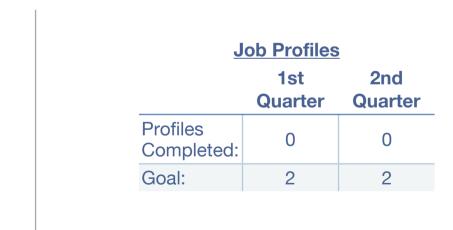
# Dashboard 2014 Integration Sales/Box Sales

OVERVIEW

	Mark F	YTD	Goal YTD	Marty P	YTD	Goal YTD	Brent M	YTD	Goal YTD	Brad C	YTD	Goal YTD
	Revenue	Revenue	Revenue	Revenue	Revenue	Revenue	Revenue	Revenue	Revenue	Revenue	Revenue	Revenue
January	\$73,027.16	\$73,027.16	\$104,166.67	\$41,490.35	\$41,490.35	\$83,333.33	\$41,092.00	\$41,092.00	\$83,333.33	\$4,847.62	\$4,847.62	\$35,000.00
February	\$1,250.00	\$74,277.16	\$208,333.33	\$11,144.78	\$52,635.13	\$166,666.67	\$35,419.88	\$76,511.88	\$166,666.67	\$18,635.61	\$23,483.23	\$70,000.00
March	\$191,280.99	\$265,558.15	\$312,500.00	\$45,095.90	\$97,731.03	\$250,000.00	\$0.00	\$76,511.88	\$250,000.00	\$45,970.36	\$69,453.59	\$105,000.00
April	\$28,823.67	\$294,381.82	\$416,666.67	\$18,401.98	\$116,133.01	\$333,333.33	\$42,371.25	\$118,883.13	\$333,333.33	\$195,971.83	\$265,425.42	\$140,000.00
Мау	\$27,958.06	\$322,339.88	\$520,833.33	\$146,921.45	\$263,054.46	\$416,666.67	\$13,847.16	\$132,730.29	\$416,666.67	\$28,159.75	\$293,585.17	\$175,000.00
June	\$355,617.35	\$677,957.23	\$625,000.00	\$3,501.94	\$266,556.40	\$500,000.00		\$132,730.29	\$500,000.00		\$293,585.17	\$210,000.00
July		\$677,957.23	\$729,166.67		\$266,556.40	\$583,333.33		\$132,730.29	\$583,333.33		\$293,585.17	\$245,000.00
August		\$677,957.23	\$833,333.33		\$266,556.40	\$666,666.67		\$132,730.29	\$666,666.67		\$293,585.17	\$280,000.00
September		\$677,957.23	\$937,500.00		\$266,556.40	\$750,000.00		\$132,730.29	\$750,000.00		\$293,585.17	\$315,000.00
October		\$677,957.23	\$1,041,666.67		\$266,556.40	\$833,333.33		\$132,730.29	\$833,333.33		\$293,585.17	\$350,000.00
November		\$677,957.23	\$1,145,833.33		\$266,556.40	\$916,666.67		\$132,730.29	\$916,666.67		\$293,585.17	\$385,000.00
December		\$677,957.23	\$1,250,000.00		\$266,556.40	\$1,000,000.00		\$132,730.29	\$1,000,000.00		\$293,585.17	\$420,000.00



	Mark F	Marty P	Brent M	Brad C
Year Actual	\$677,957.23	\$266,556.40	\$132,730.29	\$293,585.17
Year Goal	\$1,250,000.00	\$1,000,000.00	\$1,000,000.00	\$420,000.00

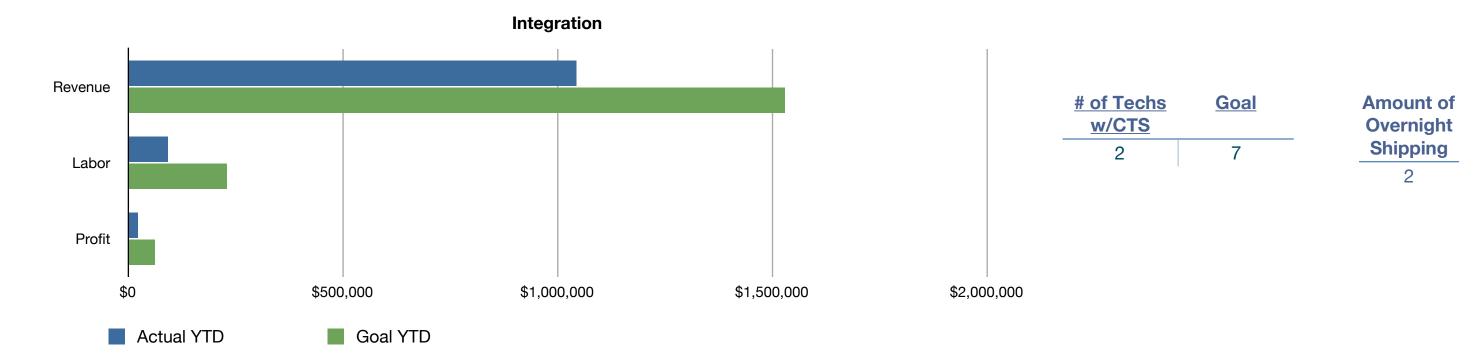


\$1,500,000

# **Dashboard 2014 - Integration**

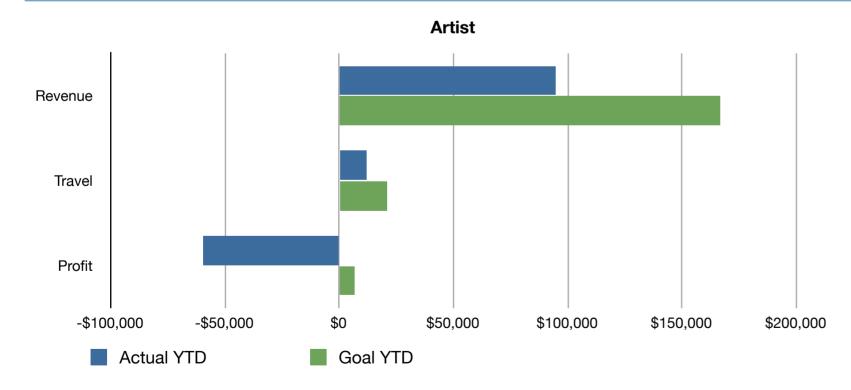
OVERVIEW

	Revenue	Revenue	Revenue	Revenue	Labor	Labor	Labor	Profit	Profit	Profit
	Month	YTD	YTD	YTD	Expense	Expense	Expense	YTD	YTD	YTD
			Goal	2012		YTD	Goal		Goal	2012
January	\$186,543.78	\$186,543.78	\$305,833.33	\$203,676.61	\$33,332.50	\$33,332.50	\$45,875.00	\$58,875.24	\$8,666.68	-\$13,788.53
February	\$66,615.07	\$253,158.85	\$611,666.67	\$374,943.95	\$4,062.50	\$37,395.00	\$91,750.00	-\$6,411.73	\$24,466.67	\$16,431.75
March	\$283,401.35	\$536,560.20	\$917,500.00	\$452,266.60	\$14,717.71	\$52,112.71	\$137,625.00	\$83,686.38	\$36,700.00	-\$1,412.59
April	\$286,982.17	\$823,542.37	\$1,223,333.33	\$580,888.45	\$20,929.00	\$73,041.71	\$183,500.00	\$117,577.83	\$48,933.33	-\$40,324.01
Мау	\$219,205.97	\$1,042,748.34	\$1,529,166.67	\$632,819.81	\$18,443.75	\$91,485.46	\$229,375.00	\$21,424.68	\$61,166.67	-\$79,662.63
June			\$1,835,000.00	\$760,067.00			\$275,250.00		\$73,400.00	-\$125,086.20
July			\$2,140,833.33	\$1,031,601.80			\$321,125.00		\$85,633.33	-\$35,613.14
August			\$2,446,666.67	\$1,171,110.80			\$367,000.00		\$97,866.67	-\$50,563.99
September			\$2,752,500.00	\$1,234,590.85			\$412,875.00		\$110,100.00	-\$145,552.29
October			\$3,058,333.33	\$1,749,523.98			\$458,750.00		\$122,333.33	\$62,832.11
November			\$3,364,166.67	\$1,866,322.22			\$504,625.00		\$134,566.67	-\$81,168.27
December			\$3,670,000.00	\$2,130,532.93			\$550,500.00		\$146,800.00	\$4,392.11



	Revenue	Labor	Profit
Actual YTD	\$1,042,748.34	\$91,485.46	\$21,424.68
Goal YTD	\$1,529,166.67	\$229,375.00	\$61,166.67

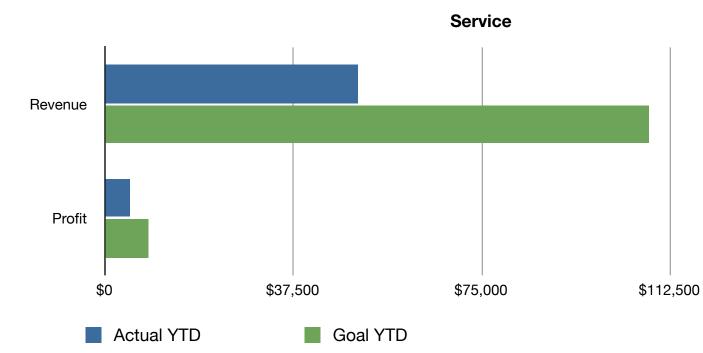
		D	ashboard 2	2014 - Artis	t					
			OVER	VIEW						
	Revenue	Revenue	Revenue	Revenue	Travel	Travel	Travel	Profit	Profit	Profit
	Month	YTD	YTD	YTD	Expense	Expense	YTD	YTD	YTD	YTD
			Goal	2012	Month	YTD	Goal		Goal	2012
January	\$5,452.23	\$5,452.23	\$33,333.33	\$22,990.73	\$620.20	\$620.20	\$4,166.67	-\$15,566.37	\$1,333.33	\$3,545.37
February	\$20,628.00	\$26,080.23	\$66,666.67	\$47,395.74	\$740.43	\$1,360.63	\$8,333.34	-\$17,256.44	\$2,666.67	-\$4,721.10
March	\$48,870.82	\$74,951.05	\$100,000.00	\$82,258.32	\$2,843.06	\$4,203.69	\$12,500.00	-\$12,365.83	\$4,000.00	-\$9,286.80
April	\$23,936.38	\$98,887.43	\$133,333.33	\$123,977.89	\$5,801.72	\$10,005.41	\$16,666.67	-\$23,622.36	\$5,333.33	\$9,422.34
Мау	-\$4,193.97	\$94,693.46	\$166,666.67	\$142,820.16	\$1,837.52	\$11,842.93	\$20,833.34	-\$59,575.17	\$6,666.67	\$3,994.19
June	\$19,570.00	\$114,263.46	\$200,000.00	\$153,045.48			\$25,000.00		\$8,000.00	-\$12,724.91
July	\$8,000.00	\$122,263.46	\$233,333.33	\$166,212.88			\$29,166.67		\$9,333.33	-\$19,337.43
August	\$6,000.00	\$128,263.46	\$266,666.67	\$199,603.29			\$33,333.34		\$10,666.67	-\$15,728.31
September	\$5,300.00	\$133,563.46	\$300,000.00	\$236,972.50			\$37,500.00		\$12,000.00	-\$7,865.99
October		\$133,563.46	\$333,333.33	\$310,460.67			\$41,666.67		\$13,333.33	\$30,591.09
November	\$15,500.00	\$149,063.46	\$366,666.67	\$351,939.41			\$45,833.34		\$14,666.67	\$32,429.09
December	\$5,000.00	\$154,063.46	\$400,000.00	\$376,316.69			\$50,000.00		\$16,000.00	\$22,123.73



Extra Goals								
Completed								
Yes								
1								

	Revenue	Travel	Profit
Actual YTD	\$94,693.46	\$11,842.93	-\$59,575.17
Goal YTD	\$166,666.67	\$20,833.34	\$6,666.67

		Das	shboard 2014	4 - Service					
	OVERVIEW								
	Revenue	Revenue	Revenue	Revenue	Expense	Expense	Profit	Profit	Profit
	Month	YTD	YTD	YTD	COG	COG	YTD	YTD	YTD
			Goal	2012		YTD		Goal	2012
January	\$10,608.11	\$10,608.11	\$21,666.67	\$6,859.47	\$5,599.37	\$5,599.37	\$1,948.75	\$1,733.33	\$4,046.49
February	\$11,573.21	\$22,181.32	\$43,333.33	\$17,675.18	\$6,118.10	\$11,717.47	\$4,119.13	\$3,466.67	\$7,772.70
March	\$8,661.79	\$30,843.11	\$65,000.00	\$80,144.15	\$2,512.67	\$14,230.14	\$7,746.04	\$5,200.00	\$18,758.62
April	\$9,499.51	\$40,342.62	\$86,666.67	\$114,785.61	\$5,121.86	\$19,352.00	\$9,476.65	\$6,933.33	\$32,102.91
Мау	\$10,003.06	\$50,345.68	\$108,333.33	\$133,845.39	\$235.26	\$19,587.26	\$4,937.02	\$8,666.67	\$37,317.54
June			\$130,000.00	\$145,045.93				\$10,400.00	\$39,378.85
July			\$151,666.67	\$160,260.86				\$12,133.33	\$45,112.73
August			\$173,333.33	\$166,489.99				\$13,866.67	\$52,726.22
September			\$195,000.00	\$177,848.16				\$15,600.00	\$56,344.68
October			\$216,666.67	\$189,860.97				\$17,333.33	\$58,612.33
November			\$238,333.33	\$202,471.98				\$19,066.67	\$62,018.16
December			\$260,000.00	\$215,709.99				\$20,800.00	\$65,737.43



	Servic	Service Ticket Tracking			
		Open	Closed		
	Service Tickets:	20	14		
	Certifi	ed Dealer S	Service		
		Center			
	Completed	Completed:			
\$150,000	Goal by er	Goal by end of year:			

	Revenue	Profit
Actual YTD	\$50,345.68	\$4,937.02
Goal YTD	\$108,333.33	\$8,666.67

### Dashboard 2014 - Contracted Revenue Goals (25% 6 months in advance / 50% 3 months in advance )

**OVERVIEW** 

Production **Production** Integration Integration Artist Artist % Revenue Revenue Revenue Revenue Revenue Revenue Goal Actual Goal % **Actual** Goal % Goal Actual \$408.333.33 \$359,119.29 \$203,676.61 \$33,333.33 June \$353,921.10 87% \$19,570.00 176% July \$408,333.33 \$56,284.57 14% \$0.00 \$203,676.61 \$8,000.00 \$33,333.33 0% August \$52,751.00 \$408.333.33 \$0.00 \$203.676.61 \$6,000.00 50% 13% 0% \$33,333.33 September \$59,481.02 \$408,333.33 15% \$0.00 \$203,676.61 0% \$5,300.00 \$33,333.33 \$14,528.10 \$408,333.33 4% \$0.00 \$203,676.61 0% \$0.00 \$33,333.33 October 25% \$0.00 \$408.333.33 0% \$0.00 \$203,676.61 0% \$15,500.00 \$33,333.33 November \$38,200.00 \$408,333.33 9% \$0.00 \$203,676.61 0% \$5,000.00 \$33,333.33 December \$0.00 \$408.333.33 0% \$0.00 \$203,676.61 0% \$0.00 \$33,333.33 January \$0.00 \$408.333.33 0% \$0.00 \$203,676.61 0% \$0.00 \$33,333.33 February \$0.00 \$408,333.33 0% \$0.00 \$203,676.61 0% \$0.00 \$33,333.33 March \$0.00 \$408,333.33 0% \$0.00 \$203,676.61 0% \$5,000.00 \$33,333.33 April \$0.00 \$408,333.33 0% \$0.00 \$203,676.61 0% \$0.00 \$33,333.33 May

	Service	Service	
	Revenue	Revenue	
%	Actual	Goal	%
59%	\$2,825.50	\$21,666.67	13%
24%	\$2,825.50	\$21,666.67	13%
18%	\$0.00	\$21,666.67	0%
16%	\$0.00	\$21,666.67	0%
0%	\$0.00	\$21,666.67	0%
47%	\$0.00	\$21,666.67	0%
15%	\$0.00	\$21,666.67	0%
0%	\$0.00	\$21,666.67	0%
0%	\$0.00	\$21,666.67	0%
0%	\$0.00	\$21,666.67	0%
15%	\$0.00	\$21,666.67	0%
0%	\$0.00	\$21,666.67	0%